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ORGANIC AND NATURAL ITALIAN COSMETICS 100% MADE IN ITALY





Who we are?

Our company sells organic and natural luxury cosmetics, all made in Italy or rather made in Tuscany. The laboratory, active since 2011, is a unique Italian Artisanal Herbal firm. It is directly involved in the research, formulation and realization of high quality natural cosmetics.

Our strengths: Tradition and Innovation

The products combine herbal tradition and more modern and innovative elements. Most of them are cruelty free, organic and vegetalOk, peg and paraben free. Eco-friendly/sustainable packaging is used to reduce the impact of environment. They are born in the heart of the Tuscany

Maremma, in a unspoiled territory which is splendid for its beauty, culture and history and are excellent also because





they are born from the knowledge and love for this work and more because we use selected raw materials comes from spontaneous harvesting and / or from organic crops monitored strictly respecting the balsamic time, in the period of the year and in the phase of the day in which the active principles of the plant are most present: peaceful mornings in May, warm sunsets in July, dry and windy autumn days.

Method of Production

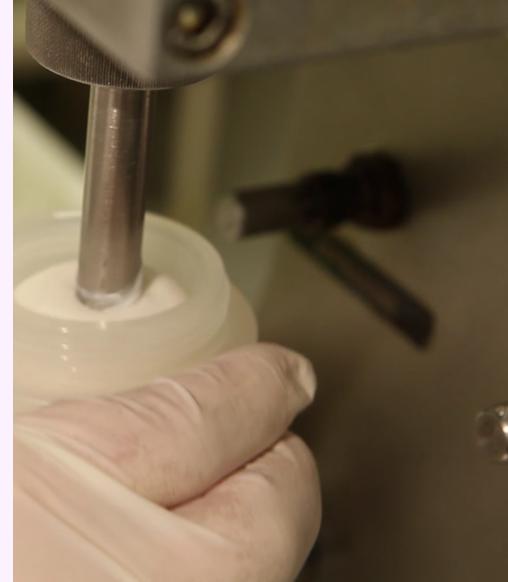
We have always been committed to preserving and developing the heritage of herbal culture inherited from the past, placing ourself on a line of continuity with the ancient traditional Mediterranean medicine: our products are the combination of the millenary herbal tradition and the most recent scientific discoveries concerning the study of medicinal





plants. They are in a wide range that adapts to every personal need. They also make use of certifications and analyzes and are extremely valid from a health point of view due to their high content in active ingredients and also because are realized with use of water purified and biodinamized. The biodinamization is necessary to optimise the functions of water that we absorb, it must reach a certain vibratory level

match that within our body (biocompatibility). This process helps to better absorb the active ingredients contained in plants.





Collaboration:

Some of our products such as the Kalluna Pollution **Protection and Hyaloe Lines** have been developed in collaboration with the University of Siena and use innovative and extremely effective active ingredients such as Calluna Vulgaris. The laboratory attaches particular importance to the training. They organize internships, workshops and training course for professional

and interested people, providing hand experience of laboratory practices, together with scientific teaching session on the properties of herbs. To spread the culture of herbal medicine they are open to visitors of all ages, school groups and arrange regularly tours. There are also collaboration with many of the degree courses in Herbal Sciences in Italy hosting young trainees involved in the drafting of their experimental tesis.





Our Results:

The watchword of our products is Quality, starting from the selection of the best raw materials, passing through rigorous processing methods carried out in an exclusively artisanal way, up to the careful packaging and certified by the constant collaboration with Institutions and Universities.



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